



FOR IMMEDIATE RELEASE
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CITY OF GREENVILLE TO RECEIVE FAMILY FRIENDLY WORKPLACE AWARD

On Monday, September 19, the City of Greenville will be presented the 2005 SC Family Friendly Workplace Award in the government category for consistent demonstration of family friendly practices through workplace programs and policies. The award will be presented by Susan DeVenny, Director of SC First Steps to School Readiness on:

Monday, September 19 at 5:30pm
At the Greenville City Council Meeting
Greenville City Hall, 10th Floor
206 S. Main Street, Greenville

The City of Greenville developed an Early Childhood Strategic Plan with the vision that “all children in the City of Greenville will enter school healthy and ready to succeed, and families will have the support and resources they need to promote positive early childhood development and balance the demands of work and family.” One of the strategic goals of the plan is to: “increase the number of employees in Greenville whose employers offer family friendly policies and practices.” Specific practices include:

- Maintaining a full-time occupational nurse and medical assistance on staff;
- Supporting health initiatives like the “Greater Greenville Shrinkdown” and “Greenville Walks;” and
- Providing all expectant mothers with a parenting guidebook called “Understanding Children” and other materials from United Way’s Success By 6 initiative, and added a lactation room based on requests from a Work-Life Balance and Employee Wellness survey.

2005 winners in other categories include: Star Music Company, Columbia; St. Jude Medical, Cardiac Rhythm Management Division, Pickens; ZF Lemforder Corporation, Systems Division, Duncan; First Financial Holdings, Inc., Charleston; Schneider Electric – Square D Company, Columbia, Seneca and Greenville; Carolina First Bank, Greenville; and Palmetto Health, Columbia.

The SC Family Friendly Workplace Award was created in 2002 to recognize companies who utilize outstanding practices in work-life balance. The awards are sponsored by a coalition of organizations including the Governor’s Office, SC Education Oversight Committee, SC First Steps to School Readiness, SC Chamber of Commerce, SC Department of Education, SC Department of Commerce, and local United Ways. SC First Steps Director, Susan DeVenny, will present the 2005 awards.

For media interested in attending, please call Laurie Rovin at 864-467-4804.

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South Carolina First Steps to School Readiness is a comprehensive, results-oriented statewide education initiative to help prepare children to reach school healthy and ready to succeed. Public and private support are combined through county partnerships to enable individual communities to address the unmet needs of young children and their families.

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