

# ANNUAL REPORT 2024-2025





## **FIRST STEPS IS HERE**

Last year, because of Cherokee County First Steps:



#### 2,205 children

were directly served in Cherokee County



## 3,103 parents & caregivers

received services and support to be their child's first and most important teacher



#### 486 educators

participated in First Steps training and professional development, benefitting 500+ children

#### THE NEED PERSISTS IN CHEROKEE COUNTY

First Steps works but we need to expand our reach to ensure that all children are ready.

**4,701** 

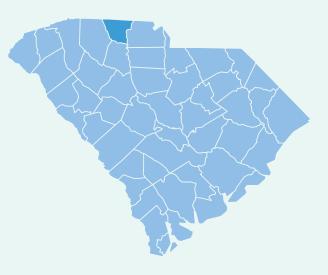
children birth to five

58%

of young children live in poverty or low-income households

77%

of kindergarteners are considered "not ready" for school



#### **PROVEN RESULTS**

A 2019 study found that children who received First Steps local partnership services were:



74% more likely

to score at the highest level on the Kindergarten Readiness Assessment



34% less likely

to be chronically absent in kindergarten

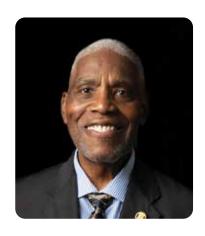
#### **OUR MISSION**

Collaborating with other entities, First Steps helps South Carolina families and caregivers prepare their children for school success by maximizing public and private community resources to deliver, enhance and expand high-quality early childhood services.



**Dorothy M. Priester** Executive Director

Cherokee County First Steps had a successful year. Our commitment to outreach and family engagement were significant elements to our strategy. We concentrated on communication with families and the public by participating in 79 outreach events, meetings, presentations, education fairs and health fairs. The relationships built permitted staff to serve 10,863 children and adults. There were 19,856 books distributed to 2,115 children through Dolly Parton's Imagination Library Program; Triple P held 176 parenting sessions; LENA/Talk to Me provided 97 parent visits; and childcare providers received 20 hours of certified training. I wish to convey my heartfelt appreciation to all families, partners, board members, and staff for the integral roles you engaged in during this year. We look forward to our continued relationship in the next year and your assistance in preparing the children of Cherokee County for more remarkable success!



**Dr. Arthur Brewton**Board Chair

Cherokee County First Steps Board of Directors supports children, families, and staff in reaching their full potential. We continued our work with families this past year and collaborated with community partners to promote family and community wellness. Our agency is committed to working with partners and parents to find solutions to the barriers to wholeness families are facing. The Board of Directors is committed to its own professional growth and improvement. The Board participates in training on governance and effective implementation of state and local policies, respective roles for committees, and expectations for effective leadership. Finally, staff are trained on their responsibilities by equipping them with the insight and tools to remain in compliance with policies. Cherokee County First Steps Board of Directors, staff, and our partners champion community collaboration and lifelong learning, including success in school and life for the children and families we serve.

# **PROGRAMS**

#### **PARENTING**

# Positive Parenting Program (TripleP)

A parenting and family support system designed to prevent – as well as treat – behavioral and emotional problems in children.

24

24

176

children served

families served

home visits

#### **LENA Home**

Uses innovative technology to assess a family's home language environment and boost positive interactions between parents and children ages 0-3.

17

16

97

children served

families served

home visits

### Dolly Parton's Imagination Library

Free, high-quality books mailed to the home of children from birth until age five.

2,115

19,856

children served

books distributed

#### **EARLY CARE & EDUCATION**

# Training & Professional Development

Certified and registered training hours for the early childhood workforce.

3,675

81

20

children served

providers served

certified training hours

#### **SCHOOL TRANSITION**

#### **Countdown to Kindergarten**

Supports transitions into kindergarten by connecting incoming students, their families, and their teachers in a series of one-on-one sessions during the summer.

17

99

children served

home/school

## **FINANCIAL HIGHLIGHTS**

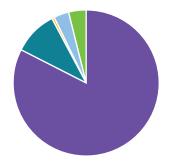


\$1 = \$1.14

Cherokee County First Steps leveraged \$380,795.08 from sources outside of state government, providing a match of \$0.14 for every state dollar invested.

#### **EXPENDITURES**

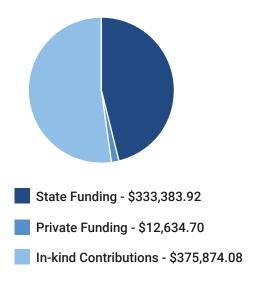
Total: \$704,370.67



- Parenting \$581,492.89
- Early Care & Education \$69,795.28
- School Transition \$2,325.12
- Administrative \$23,611.29
- Core Functions \$27,146.09

#### **FUNDING SOURCES**

Total: \$714,634



#### **FUNDING SUPPORT**

State Education Improvement Act (EIA) Funding
State READY Funding\*

State Income Tax Check-off and Private Donations to SC First Steps



My instructor provided a safe space for me to be honest and open with my fears and mistakes while also reminding me that parenting doesn't come with a handbook.

Jessica B.



#### **Board of Directors**

Dr. Arthur Brewton Dr. J. W. Sanders, Jr. M. Renee Smith Cliffietta Cochran Jennifer Humphries Dr. Lisa Blanton Lydia Cooper Sigourney Davidson Verlene Eaker Jennifer Humphries Dr. Sharon Jefferies LaKesha Logan Kabie Tate Massey Dr. Audrey McClary **Heath Ward** Linda Wilson

#### **Donor List**

Clearwater Paper \$3,000 SC Endeavors \$2.500 Limestone Presbyterian Church \$550 Alpha Phi Alpha Ashby & Debbie Blakely Bethel Senior Day Care Center Inc. Cherokee County School District **Encounter Church** Esthers of Intercession Gaffney Little Theatre Joel Greene's Heating and Air Representative Brian Lawson Praise Cathedral Project Right Start Mentoring Sandra Greene-Tucker SC Witness Project Strictly Running **Board Member Contributions** Cherokee County First Steps Staff Allegra Marketing Print \$250 Dollywood Foundation \$375,874

#### **CONTACT US**