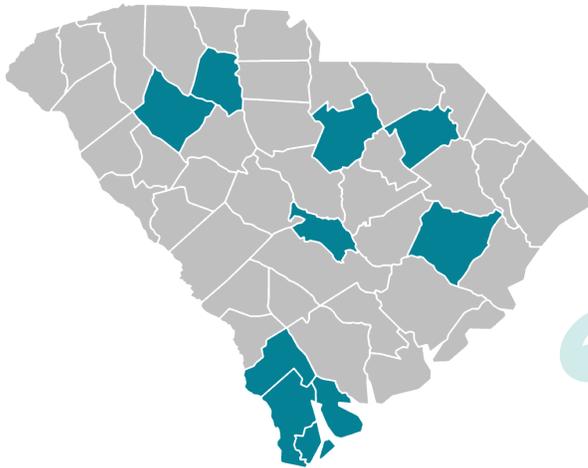


Parents as Teachers | Response to Parents | July 2021

We surveyed families enrolled in Parents as Teachers in nine counties in March-April 2021. Here is what we learned...



91%

would highly recommend First Steps' Parents as Teachers program to a friend or family member.

97%

said their parent educator always treats them with respect.

“ [Parent Educator] is AMAZING! Reading to my daughter. [Parent Educator] ALWAYS checks on us to see if he need anything. She has also given me tons of info!! ”

Top two responses: What part(s) of the First Steps' Parents as Teachers program are most valuable to you?

1

85%

Materials provided by my parent educator

2

81%

What I learn during visits

What is First Steps' Parents as Teachers program good at?

- Improving parenting skills
- Providing fun activities and materials
- Overall family engagement
- Communication

You said we could improve by...

- Nothing
- Offset cost of internet
- More community outreach activities
- Meet with families more frequently

What we are doing in 2021-2022...

- Expanding the reach of Parents as Teachers in three counties (Bamberg, Newberry, York) to serve at least 60 new families
- Establishing a new Parents as Teachers program at Orangeburg County First Steps
- Supporting 25 of our Local Partnerships in covering their Parents as Teachers' affiliate fees, so they can use their funds to directly impact families
- Connecting with families virtually/over the phone between visits



Parents as Teachers®