

2023-2024
ANNUAL REPORT



# FIRST STEPS IS HERE

Last year, because of McCormick County First Steps:



#### 221 children

were directly served in McCormick County



## 83 parents & caregivers

received services and support to be their child's first and most important teacher



#### 22 educators

participated in First Steps training and professional development, benefitting 500+ children

#### **PROVEN RESULTS**

A 2019 study found that children who received First Steps local partnership services were:



#### 74% more likely

to score at the highest level on the Kindergarten Readiness Assessment



#### 34% less likely

to be chronically absent in kindergarten

#### THE NEED PERSISTS IN MCCORMICK COUNTY

First Steps works but we need to expand our reach to ensure that all children are ready.

**254** 

children under 6

55%

of young children live in poverty or low-income households

56%

of kindergarteners are considered "not ready" for school



## **OUR MISSION**

We exist to fully support the success of all children and their families in McCormick County.

# NaToya Cartledge

**Executive Director** 

Fiscal year 2023 - 2024 has been a year of growth for McCormick County First Steps. We transitioned to an independent location, we grew our staff, and we added the Nurturing Fathers component to our Nurturing Parenting curriculum to better engage our males in the lives of their children! We are extremely proud of the progress we made this year and the impact we continue to make in the lives of all those who participate in our programs. We look forward to thrive in 2025!

As always, thank you to all our dedicated Board of Directors, staff, partners, and donors; without you we would not have a McCormick County First Steps. It is my continued honor to work for this great organization and county!

# Serving McCormick County's children birth through age five.

"I am so incredibly grateful for the services McCormick First Steps offers our community. My family is enrolled in Nurturing Parenting, Scholarships, Library Literacy, and Early Education for Children under 4 programs. All of these programs have been a blessing to my family. I love the First Steps team!"

> Kyashia Glover McCormick County First Steps parent



# **PROGRAMS**

#### PARENTING

#### **Library-Based Programs**

Connect librarians with child care programs and preschool classrooms, providing books, storytelling, and staff training.

48

children served

#### Dolly Parton's Imagination Library

Free, high-quality books mailed to the home of children from birth until age five.

103

926

children served

books distributed

#### **Nurturing Parenting**

Designed to build nurturing parenting skills as an alternative to abusive and neglecting parenting and child-rearing practices.

38

36

425

children served

families served

home visits

#### **EARLY CARE & EDUCATION**

#### **Early Education**

Provides important support to students and their families through supplemental materials and book distributions to classrooms

22

children served

#### **Child Care Scholarships**

Eligible children receive tuition-free enrollment at quality child care centers.

15

15

2

children served

developmental screenings

providers served

#### **SCHOOL TRANSITION**

#### **Countdown to Kindergarten**

Supports transitions into kindergarten by connecting incoming students, their families, and their teachers in a series of one-on-one sessions during the summer.

10

1

60

children served

schools served

home visits

# **FINANCIAL HIGHLIGHTS**

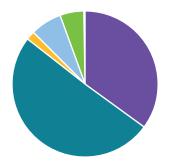


\$1 = \$1.96

McCormick County First Steps leveraged \$219,827.15 from sources outside of state government, providing a match of \$0.96 for every state dollar invested.

#### **EXPENDITURES**

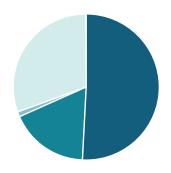
Total: \$446,812.38



- Parenting \$156,589.08
- Early Care & Education \$226,116.29
- School Transition \$8,993.35
- Administrative \$30,645.18
- Core Functions \$24,468.48

#### **FUNDING SOURCES**

Total: \$449,444.57



- State Funding \$229,617.42
- Federal Funding \$78,719.05
- Private Funding \$4,997.01
- In-kind Contributions \$136,111.09

#### FUNDING SUPPORT BY SOUTH CAROLINA FIRST STEPS

State Education Improvement Act (EIA) Funding
State READY Funding\*
Federal Preschool Development Grant Funding\*\*
Federal ESSER Funding\*\*\*

State Income Tax Check-off and Private Donations to SC First Steps

Note: Revenue amounts may show a difference between allocations and revenue based on penalties imposed by the SC First Steps Board of Trustees for non-compliance with organizational policies. The figures provided are based on unaudited financial statements and, as such, are subject to change.

<sup>\*</sup>Resources for Early Acceleration and Development in Youth (READY) Proviso 1.105

<sup>\*\*</sup>Preschool Development Grant Birth through Five Initiative (PDG B-5), Grant Number 90TP0080-01-00 from the Office of Child Care, Administration for Children and Families, U.S. Department of Health and Human Services, awarded to the South Carolina Department of Social Services, Division of Early Care and Education

<sup>\*\*\*</sup>American Rescue Plan Elementary and Secondary School Emergency Relief (ESSER) Fund, awarded to the South Carolina Department of Education

## Fredrick Fuller

**Board Chair** 

June 30, 2024 was my last term serving as the Board Chairman. It has been an extreme honor to serve the families and children of this county. I have mixed feelings about the new transitions on the horizon in my life. I am excited about moving back to New York to be with my biological family and sad to leave my First Steps family. I have no doubt that the future of this program is in great hands with our Executive Director and upcoming Board Chairman. It has been an extreme honor to serve alongside the Board of Directors and Executive Director to serve the families and children of this county.

#### **Our Local Supporters**

Denise Uitto Pod Good Shepherd's Women's Club E Club of the Carolinas McCormick Friends of the Library Lutheran Church by the Lake Larry and Marcia Tarbet Fate Jennings, Charles Jennings Claude & Barbara Cartledge Earl Anderson Stephen & Ruth Detrick **McCormick Chamber of Commerce** Mt Lebanon Baptist Church Joe & Annie Marshall SC Department of Social Services McCormick School District McCormick Senior Center McCormick Lion's Club Ashlei Middleton

## **Board of Directors**

Fredrick Fuller
Ann Snyder
Donna England
Nathan McCasline
Mae Phillips-Turner
Sharon Bordeauz
Salisa Mcteer
Brenda Moore
Earthy Gaskin
Daniel Lott
Deborah Gunter
Verteema Chiles
Jackie Novak

#### **CONTACT US**