



## How can I use my First Steps 4K Palm Cards?

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- **Community Events:**

- Distribute palm cards at local community events, festivals, fairs, and parades.
- Set up a table or booth to engage with families and provide information about your school and the First Steps 4K program.

- **Local Businesses:**

- Leave stacks of palm cards at child-friendly businesses like libraries, bookstores, pediatricians' offices, daycare centers, and community centers.
- Ask businesses to display them prominently.

- **Neighborhood Canvassing:**

- Hand out palm cards while canvassing neighborhoods near the school.
- Engage with parents and answer their questions directly.

- **Partner Organizations:**

- Share palm cards with partner organizations, such as churches, social service agencies, and other early childhood programs.
- Encourage them to distribute the cards to families they serve.

- **Existing Family Referrals:**

- Give palm cards to current families and encourage them to share them with friends and neighbors.
- Consider offering a referral incentive.